

Japanese-German Business Relations: Co-operation and Rivalry in the Interwar Period (Nissan Institute/Routledge Japanese Studies)

Content

Japanese-German Business Relations: Co-operation and Rivalry in the Interwar Period (Nissan Institute/Routledge Japanese Studies) by Akira Kudo.

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This volume approaches the history of Japanese-German relations from a business history perspective. Starting with an overview of Japanese-German relations which focuses on the environment, strategies and forms of inter-firm relations, Akira Kudo then uses case studies to provide a broader picture, before finally considering strategy, organisational strategy and technology and management transfer in the light of problems identified earlier.

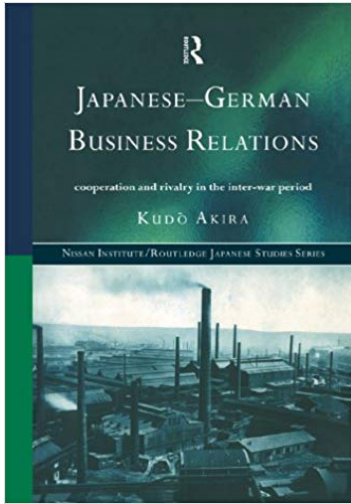
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