

Media Education in the Primary School

Content

Media Education in the Primary School by Carol Craggs.

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Media Education in the Primary School provides a clear, practical guide for teachers on how to approach media education. The author offers helpful advice on teaching about media institutions, news-gathering and on soaps, comics and advertising. Cross-circular classroom activities such as video-work, simulating advertising campaigns and photography are also included. All the activities have been thoroughly tested and are fully compatible with current National Curriculum requirements.

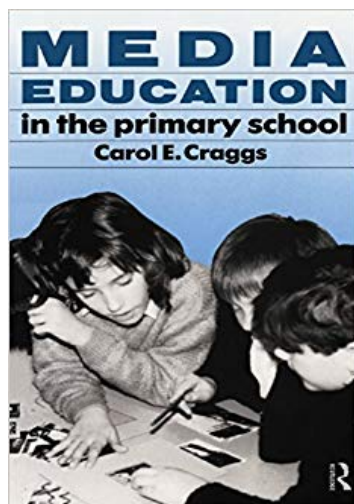
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