

# Net Privacy: A Guide to Developing & Implementing an Ironclad ebusiness Privacy Plan

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### **Net Privacy: A Guide to Developing & Implementing an Ironclad ebusiness Privacy Plan by Michael Erbschloe.**

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Ensure corporate privacy online with this step-by-step guide

Whether your company needs to safeguard your customers' personal information, or keep e-intruders from accessing company secrets, your organization must have an effective, organization-wide privacy plan. NET PRIVACY shows you how to design and implement one. Authors Michael Erbschloe and John Vacca, two acknowledged experts on the subject, explore in-depth the key privacy issues that lead to the breakdown of e-businesses. Then they walk you through the steps necessary for developing, implementing, and managing a proven enterprise privacy plan. You get clear, accessible explanations of the technology involved -- plus proven techniques for measuring the plan's success.

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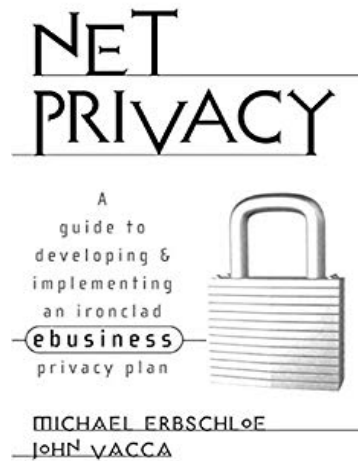
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