

# Start Fast!

## Content

### Start Fast! by Chuck Stormon.

...

I've spent the last 25 years starting companies, learning what to do and what not to do, being mentored and mentoring others.

The single biggest thing I've learned in all that time is how to start fast. I'm going to share with you, in the couple of hours it takes for you to read this book what it took me years to figure out.

There are tremendous advantages to a fast start. You'll be able to see your idea in action quickly, get feedback from early adopters, adapt your product or service in response to that feedback, test and refine your business model all before investing a lot of money (yours or someone else's).

This book takes you step by step through a Lean Startup process and provides the tools you need to start fast, build a real business fast and attain as much success in the least time and with the least capital possible. The author shares experiences that illustrate many potential pitfalls and then explains how to avoid them. This book tells you how to validate, finance and scale your business all the way through a successful end game.

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Chuck Stormon

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