

Summary: Grow: Review and Analysis of Stengel's Book

Content

Summary: Grow: Review and Analysis of Stengel's Book by BusinessNews Publishing.

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The must-read summary of Jim Stengel's book: "Grow: How Ideals Power Growth at the World's Greatest Companies".

This complete summary of the ideas from Jim Stengel's book "Grow" shows how high growth companies aren't just interested in money - they're trying to change the world. In his book, the author explains that the best way to grow is not to pursue growth directly, but to make your primary aim improving your customers' lives. This summary highlights five things that your company must do in order to satisfy this aim and drive growth.

Added-value of this summary:

- Save time
- Understand key concepts
- Expand your business knowledge

To learn more, read "Grow" and follow the best practices of the world's high growth companies and focus on your customers.

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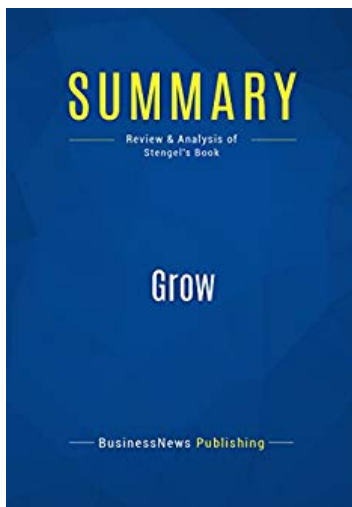
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